

## Application Scorecard: Project Name

|  | 1 point  | 3 points   | 7 points  | 10 points   |
|--|--|--|---|---|
| <p><b>Project Impact:</b></p> <p><b>Objectives and Outcomes</b></p>              | <p>Community need is not established or understood.</p> <p>Project activities, timelines, target groups and benefits are poorly related to EEA mandate and the objectives of grant program.</p> <p>Project activities or defined interventions are incapable of delivering the stated outcomes and is not well positioned to deliver positive results in the future.</p> | <p>Community need is established but not well understood.</p> <p>Project activities, timelines, target groups, and benefits are defined and align with EEA mandate, but lack clarity.</p> <p>It is unclear how project activities or defined interventions will deliver the stated outcomes.</p> | <p>Community need is established and well understood by applicant.</p> <p>Project activities, timelines, target groups and benefits are clearly defined. It is reasonable to expect that the project activities or defined interventions will deliver outcomes in alignment with EEA mandate.</p> <p>Energy savings may result from project activities, but it may not be possible to verify or measure them.</p> | <p>Community need is well-defined and based upon robust evidence from community members.</p> <p>Project activities, timelines, target groups and benefits are clearly defined and positive short and long-term results can be expected.</p> <p>Demonstrable and verifiable GHG emissions reductions or energy savings (electricity, gas or water) may result from project activities.</p> |
| <p><b>Project Impact:</b></p> <p><b>Evaluation &amp; Learning Outcomes</b></p>   | <p>Applicant has not defined an evaluation strategy that is appropriate for project activities.</p> <p>Learning outcomes have not been identified by the applicant.</p>  | <p>Applicant has a rudimentary evaluation strategy and may not be able to measure the impact they are trying to create.</p> <p>Some learning outcomes have been identified but it remains unclear how they will lead to the change they are trying to achieve.</p>                               | <p>Applicant is deploying an evaluation strategy for understanding the impact of project activities.</p> <p>Learning outcomes have been identified and are representative of a proven strategy for the change they are trying to achieve.</p> <p>Linkage between learning and action may be unclear.</p>  | <p>Learning outcomes have been identified, are linked with project activities, and the applicant is able to measure and evaluate them.</p> <p>Learning outcomes will build awareness, shift attitudes, and ultimately change behaviour (create energy efficiency actions) in individuals and institutions.</p>  |
| <p><b>Project Impact:</b></p> <p><b>Innovation</b></p>                           | <p>Project is using an out-of-date or inappropriate approach to the problem they are trying to solve, or project attempts to solve a problem where multiple other solutions already exist.</p>   | <p>Project is using an adequate or proven approach to the problem they are trying to solve.</p>  | <p>Project is using a new approach to either: reach new audiences, adapt current methods to a new reality, or deploy a winning approach from another jurisdiction.</p> <p>Project may be unclear on how they will learn and adapt their approach over time.</p>   | <p>Project is deploying a novel approach with multiple opportunities to engage new audiences and contribute to systemic change in the energy efficiency sector.</p> <p>Proposal outlines multiple feedback loops to maximize learning and adaptability.</p>   |
| <p><b>Likelihood of Success:</b></p> <p><b>Community Engagement Capacity</b></p> | <p>The organization has not demonstrated an ability to engage or reach members of their community.</p> <p>Organization does not understand the landscape in which they are trying to operate.</p>  | <p>The organization has partially demonstrated an ability to engage members of their community.</p> <p>Project partners or collaborators are defined, but the organization has no relationship with them at this time.</p>   | <p>The organization has demonstrated a clear ability to engage members of their community.</p> <p>Proposal identifies most of the relevant stakeholders, institutions, and entities who are currently working on the situation.</p>   | <p>They have a robust ability to engage members of their community and are seen as a reputable and trusted messenger.</p> <p>Organization identifies <b>and is partnering</b> with key stakeholders, institutions, and entities who are currently working on the situation, is solving a new problem or is offering a new solution.</p>   |

|   |  |  |   |  |
|---|--|--|---|--|
| <b>Likelihood of Success:</b><br><br><b>Organizational capacity &amp; Risk identification</b> | <p>Organization cannot articulate why they want to do this kind of work and does not have in place the correct resources to see it through.</p> <p>Risks are loosely defined and poorly understood.</p>  | <p>Proposal is unclear on how and why this organization is doing this kind of work and they will have to obtain additional internal resources that are not addressed in the proposal to complete the work.</p> <p>Some risks are defined but the project may have some blind spots or understated the potential impact of the risks. Mitigation strategy may not be appropriate for the risks.</p> | <p>Project aligns with the organization's purpose or goals and it is reasonable to presume they can complete the work in a timely and effective manner.</p> <p>Risks are articulated, and the mitigation strategy is reasonable.</p>              | <p>Project aligns with the organization's purpose or goals. Organization is well positioned to address the specific challenges; project staff and other collaborators possess the proper qualifications and experience.</p> <p>Risks are thoroughly researched and defined. Proposal outlines a clear plan for monitoring and reviewing risks over time.</p> |
| <b>Likelihood of Success:</b><br><br><b>Budget</b>  | <p>Budget provides limited value/impact per dollar spent and some expenses are unreasonable; expenses may be poorly defined.</p> <p>Project has no prior or additional funding and can not reasonably be completed in the allotted time frame.</p> | <p>Budget provides some value/impact per dollar spent and expenses are mostly reasonable given project work-plan; expenses may be poorly defined.</p> <p>Project has no prior or additional funding and it is unlikely to be completed in the allotted time frame.</p>   | <p>Budget provides good value/impact per dollar spent and expenses are reasonable given project work-plan; expenses are well-defined.</p> <p>Project has prior or additional funding, or will likely be completed in the allotted time frame.</p> | <p>Budget provides strong value/impact per dollar spent and expenses are reasonable given project work-plan; expenses are well-defined.</p> <p>Project has prior or additional funding, is well underway or can be easily completed in the allotted time frame.</p>  |

Efficiency Education Grant Program: #/60