

Fort McMurray is saving money and seeing economic growth through energy efficiency

February 21, 2019, Calgary, Alta. – Fort McMurray residents and businesses have been very responsive to Energy Efficiency Alberta’s programs to save energy and money. Energy Efficiency Alberta vice president, Darryl Hill, was in Fort McMurray today providing an update on the city’s incredible uptake of energy saving programs since early 2017.

- One in 14 of Fort McMurray’s homes upgraded to energy efficiency products.
- Local contractors installed nearly 55,000 energy-efficient products in the city.
- Local contractors have installed tankless hot water heaters, completed insulation projects and replaced windows in 30 projects which were enabled through the *Home Improvement Rebates Program*.
- Fort McMurray residents received rebates for nearly 420 new high efficiency appliances, including furnaces, refrigerators, smart thermostats and clothes washing machines.
- Nearly a dozen businesses and non-profits received more than \$150,000 in incentives.
- Over a dozen Fort McMurray contractors, retailers, and businesses have participated in Energy Efficiency Alberta programs. In our most recent Instant Savings program, five local home improvement retailers participated, boosting their business during the lifespan of the program.

Speaking at the Chamber of Commerce luncheon, Hill discussed how Alberta businesses are benefiting from the energy-efficient economy:

“Communities like Fort McMurray are embracing Energy Efficiency Alberta’s programs and as a result are saving energy and money. And energy efficiency means new opportunities as well. In fact, by investing in the province’s energy efficiency, we created more than 2,300 job-years and generated \$475 million in economic growth.”

Since its inception in 2017, Energy Efficiency Alberta has seen almost 13 million products installed across the province and Albertans are avoiding about 3.4 million tonnes of greenhouse gas emissions over the lifetime of those products.

Learn about other ways to save money and energy through energy efficiency programs at efficiencyalberta.ca.

Media only contact

Ameera Shivji

Manager, Media & Public Relations

Energy Efficiency Alberta

403-370-8667 / media@efficiencyalberta.ca