

Energy Efficiency Alberta launched its first suite of programs this year that have been highly popular with Albertans. In just nine months, Albertans showed they embraced energy efficiency and renewable energy programs.



SAVING OVER \$300 MILLION
IN ENERGY COSTS*



AVOIDING 3 MILLION TONNES
OF GREENHOUSE GAS EMISSIONS*

*Over the lifetime of installed products

1,200 BUSINESSES, NON-PROFITS AND INSTITUTIONS AND 50,000 HOUSEHOLDS INCREASED THEIR ENERGY EFFICIENCY THROUGH RENOVATIONS OR ENERGY EFFICIENT PRODUCTS

Benefits for Albertans

Energy Efficiency Alberta launched five programs to help Albertan families, businesses, non-profits and industry reduce their energy consumption, improve their energy efficiency, save money and decrease their carbon footprint.



BUSINESS, NON-PROFIT AND INSTITUTIONAL ENERGY SAVINGS PROGRAM
LAUNCHED MARCH 24, 2017
RESULTS ACHIEVED IN LESS THAN 9 MONTHS



1,200 organizations participated



\$3.5 MILLION in total rebates to date (an average of \$2,600 per project)



40,000 GIGAJOULES of energy savings per year



NON-PROFIT ENERGY EFFICIENCY TRANSITION PROGRAM



184 non-profit and volunteer-based organizations registered



10,000 TONNES of greenhouse gas emissions avoided



RESIDENTIAL NO CHARGE ENERGY SAVINGS PROGRAM
LAUNCHED MARCH 27, 2017
FULLY SUBSCRIBED BY NOVEMBER 6, 2017



150,000 registered households



20,000 TONNES of greenhouse gas avoided (equivalent to taking 8,000 cars off the road)



700,000 GIGAJOULES of energy saved



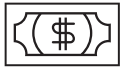
RESIDENTIAL AND COMMERCIAL SOLAR PROGRAM
LAUNCHED JUNE 21, 2017



MORE THAN 500 households and businesses registered



16 MEGAWATTS of new energy (enough to power 2,700 homes for one year)



RESIDENTIAL RETAIL PRODUCTS PROGRAM



+\$9 MILLION
energy-efficient products
purchased by Albertans

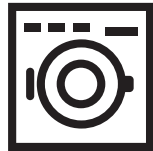


\$200 MILLION
in energy savings over the
lifetime of the products

ALBERTANS PURCHASED



6,861
SMART THERMOSTATS



2,146
WASHING MACHINES



194
REFRIGERATORS



9,252,593
LIGHT BULBS



ECONOMIC DEVELOPMENT

1,200

private sector jobs
are expected to
be created



1,100 HOME IMPROVEMENT COMPANIES INSTALLED

15,574
WINDOWS

679
TANKLESS HOT WATER HEATERS

2,204,200
SQ. FT. OF INSULATION

IN HOMES ACROSS THE PROVINCE

ENGAGEMENT WITH ALBERTANS

6,500

PEOPLE CALLED ABOUT
OUR PROGRAMS

733,000 UNIQUE VISITORS

VISITED OUR WEBSITE

OVER 2,000

PEOPLE FOLLOWED
OUR FACEBOOK PAGE

Note: All numbers are reported as of December 31, 2017. Updated numbers will be provided as part of Energy Efficiency Alberta's first annual report, to be released later this year.