

Medicine Hat is saving money and seeing economic growth through energy efficiency

February 13, 2019, Calgary, Alta. – Medicine Hat residents and businesses have been very responsive to Energy Efficiency Alberta’s programs to save energy and money. Energy Efficiency Alberta vice president, Jesse Row, was in Medicine Hat today providing an update on the city’s incredible uptake of energy saving programs since early 2017.

- One in 10 of Medicine Hat’s homes upgraded to energy efficiency products.
- The community invested in solar with nearly 60 projects. The lifetime energy generation is equivalent to powering over 1,700 Alberta homes for one year.
- Local contractors installed nearly 48,000 energy-efficient products in the city.
- Local contractors installed nearly 20 hot water heaters or drain water heat recovery units; completed 450 insulation projects; and replaced nearly 2,000 windows.
- Medicine Hat residents received rebates for nearly 650 new high efficiency appliances, including furnaces, refrigerators, smart thermostats and clothes washing machines.
- More than 40 businesses and non-profit organizations received nearly \$400,000 in incentives from Energy Efficiency Alberta to conduct energy efficiency upgrades.
- More than 40 Medicine Hat contractors, retailers, and businesses participated in programs, as of December 2018. In our most recent Instant Savings program, seven local home improvement retailers participated, boosting their business during the five-week program.

Speaking at the Chamber of Commerce luncheon, Row discussed how Alberta businesses are benefiting from the energy-efficient economy:

“With more than 10,000 projects in every region of the province, Albertans and communities like Medicine Hat have really embraced Energy Efficiency Alberta’s programs. Investing in the province’s energy efficiency we created more than 2,300 job-years and generated \$475 million in economic growth.”

Since its inception in 2017, Energy Efficiency Alberta has seen almost 13 million products installed across the province and Albertans are avoiding about 3.4 million tonnes of greenhouse gas emissions over the lifetime of those products.

Learn about other ways to save money and energy through energy efficiency programs at efficiencyalberta.ca.

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